

## LinkedIn Community Guidelines

Welcome to the Ferring LinkedIn company page.

We manage this channel from our Global Headquarters in St-Prex, Switzerland, to provide information and content about our business to a global audience.

Our LinkedIn page is English speaking only and we are unable to respond to any non-English comments.

We're happy that you're a member of our community and are now following us. We encourage you to join conversations and share your experiences with the rest of the group. However, due to the nature of our industry, we do not commit to responding to comments, and in certain instances, cannot engage in discussions about certain topics or may be required to delete posts. This includes comments or posts relating to:

- Treatment options or medical advice
- Products (either Ferring products or those of other companies)
- Commercial content, e.g. selling products or services, or recruiting fans and followers
- Profanity, defamatory, libellous, offensive, abusive, discriminatory or demeaning content (including images, videos and links)
- Violence or illegal behaviour, including disparaging or threatening content
- Off-topic comments or discussions
- Violations of another person or company's copyright or intellectual property
- Spam, excessive or repetitive content that may be disruptive to the community
- Proprietary, confidential, sensitive, or non-public information
- Violations of LinkedIn's [User Agreement](#)

Ferring reserves all the rights relating to the company's LinkedIn account, which may include, but are not limited to:

- Removing, adding or modifying any content posted on the account
- Blocking individual LinkedIn users
- Reporting content that is found liable or malicious that is shared on our channel

Ferring is not responsible for content, privacy policies or terms and conditions of any websites accessed or posted to the Ferring LinkedIn channel or in user-comments.

### **Medical side effects or adverse events**

In order to protect your privacy, we recommend sharing as little personal information as possible on LinkedIn. In particular, sharing specific data concerning your personal health or treatment should be avoided.

Should you, however, decide to share posts on LinkedIn which detail any potential medical side effects or adverse events from a Ferring product, we may need to contact you to find out more information. Posts of this nature may also need to be removed from our LinkedIn page, due to legal obligations concerning drug safety reporting.

If you believe that you have experienced any medical side effects or reactions from a Ferring product you should consult your physician, pharmacist or other healthcare professional immediately. We also encourage you to report any adverse events with Ferring products using the contact details provided here: [safety.mailbox@ferring.com](mailto:safety.mailbox@ferring.com).

## **Personal information**

We do not aim to store or use your profile or personal information, except in the case of any potential medical side effects or adverse events.

Please note that we are using third party service providers to help manage our social media channels which means that they have access to any personal information you share with us. Such third party service providers are contractually bound to ensure an adequate protection of your personal information. For more details read the [Ferring Privacy Notice](#).

LinkedIn also has access to information you share with us. For more details read the [LinkedIn Privacy Policy](#).

Thank you for reading this, and for being a part of the Ferring LinkedIn community.